



Startup Pack

Startups and Intellectual Property

For a startup, the protection of its innovations is essential. However, lack of time, fear of complexity, and/or limited finances mean that intellectual property is not always perceived as a priority.

However, intellectual property is a key business driver that can allow a startup to:

- Achieve a competitive advantage;
- Secure and ensure continuity of its project both at a national and an international level;
- Bolster the interest of potential investors.

To help you secure your intangible assets while remaining focused on your business, Germain Maureau has established the “Startup Pack”.

Our teams are strongly involved in the innovation eco-system in France





Germain Maureau advises more than 200 startups and has developed a bespoke support system from this experience:

- An initial (free) diagnosis of your startup's position in terms of intangible assets: identifying priorities and action necessary in terms of patents, trademarks, designs, domain names, etc.;
- One dedicated interlocutor, who is experienced in supporting startups;
- Training / awareness-raising of your teams on intellectual property in the context of a startup (offered);
- An adapted price.

A Wide Range of Experts

- Germain Maureau will provide you with access to a wide range of experts, whatever your **technological field**:



Mechanics



Physics



Electronics



Life sciences



Computer science



Artificial Intelligence

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