



Startup Pack

Startups and Intellectual Property

For a startup, the protection of its innovations is essential. However, lack of time, fear of complexity or limited finances mean that Intellectual Property (IP) is not always perceived as a priority.

However, IP is a key business driver that can allow a startup to:

- achieve a competitive advantage;
- secure and ensure continuity of its project both at a national and an international level;
- bolster the interest of potential investors.

To help you secure your intangible assets while remaining focused on your business, Germain Maureau has established the Startup Pack.

Our teams are strongly involved in the innovation eco-system in France





Germain Maureau advises more than 200 startups, and has developed from this experience a bespoke support:

- An initial (free) diagnosis of your startup's position in terms of intangible assets: identifying priorities and action necessary in terms of patents, trademarks, designs, domain names, etc.;
- One dedicated interlocutor, who is experienced in supporting startups;
- Training/awareness-raising of your teams on IP in the context of a startup (offered);
- An adapted price.

A wide range of Experts

- Germain Maureau will provide you with access to a wide range of Experts, whatever your **technological field**:



Mechanics



Physics



Electronics



Lifesciences



Computer science



Artificial Intelligence

CONTACT

Paris

31-33 rue de la Baume
FR-75008 PARIS
Tel: +33 1 45 26 36 90

Lyon

12 rue Boileau
FR-69006 LYON
Tel: +33 4 72 69 84 30

Marseilles

2 rue de Beausset
FR-13001 MARSEILLES
Tel: +33 4 65 38 19 66

Grenoble

20 rue Durand Savoyat
FR-38000 GRENOBLE
Tel: +33 4 56 24 03 94

Bordeaux

137 cours Victor Hugo
FR-33000 BORDEAUX
Tel: +33 5 24 73 74 66

Rennes

Immeuble des 3 Soleils,
20 rue d'Isly,
FR-35000 RENNES
Tel: +33 2 21 07 04 29

Saint-Etienne

Espace Fauriel, 35 rue des
frères Ponchardier
FR-42100 SAINT-ETIENNE
Tel: +33 4 77 32 21 05

Lausanne

Switzerland
Voie du Chariot 3
CH-1003 LAUSANNE
Tel: +41 21 560 55 98

Geneva

Switzerland
Rue du Commerce 4
CH-1204 GENEVA
Tel: +41 22 819 18 43

Munich

Germany
Leopoldstrasse 244
DE-80807 MUNICH
Tel: +49 89 208 03 94 04