



## Marie EHRET-LECLERE

*French & Swiss Intellectual Property Attorney*  
*European Trademark and Design Attorney*

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*Marie started as an in-house Counsel in major companies acting in the pharmaceutical field and mass consumer products. Since 2007, Marie works as a trademark attorney successively in two international law firms before joining Germain Maureau in 2019.*

### Work Experience

- **Since 2019: Germain Maureau**  
*Area of expertise: trademarks, designs/copyright, domain names (audit – litigation), contracts, litigation (infringement, invalidity, unfair competition ...), audit*
- **2011 - 2019: NOVAGRAAF FRANCE**  
French Intellectual Property Attorney, European Trademark and Design Attorney  
Management of IP portfolios for various clients active in different fields: pharmaceutical, fashion industry, cosmetics products, press, insurances and certification/quality control notably.  
Dedicated Person in charge of the Key User Program (Digitalisation Program of the EUIPO).
- **2007 - 2011: SANTARELLI**  
French Intellectual Property Attorney, European Trademark and Design Attorney  
Trademark portfolio management and IP issues dealing mainly in hospitality and luxury industries.  
***2010-2011: Professional Secondment as Intellectual Property Manager Legal Department of ACCOR: portfolio trademarks management, copyrights, domain names and contractual issues notably in relation with architects, communication/advertising agencies and trademarks ambassadors.***
- **2006: PROCTER & GAMBLE, EMEA Trademark Department**  
Trademark and Design Attorney  
Management of a dedicated trademarks portfolio (pharmaceutical, oral care and pet care).
- **2005: SANOFI-AVENTIS, Trademarks Department**  
Trademark and Design Attorney  
Management of a dedicated trademarks portfolio (specific therapeutic areas).

## Qualifications

- French & Swiss Intellectual Property Attorney
- European Trademark and Design Attorney
- DESS Industrial Property Law
- CEIPI

## Professional Memberships

- French Patent & Trademark Attorneys Institute (CNCPI)
- Association of Trade Mark and Design Law Practitioners (APRAM)

## Languages

- French
- English

## Teaching

- Training Officer « Strategy: fashion and design law » - IRPI : Institut de Recherche en Propriété Intellectuelle (Paris)
- Member of the EQF jury (trademarks and designs)

## Publications

- « Générations de marque » - La Revue des Marques, 2014