



William LOBELSON

Partner

French & Swiss Intellectual Property Attorney
European Trademark and Design Attorney
Expert with the WIPO Arbitration Center and the Czech Arbitration Court for domain name disputes.

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William learned about Anglo-Saxon practice and Common Law by practicing in firms in Exeter (UK) and Montreal (Canada) before joining the trademarks department for l'Oréal in Paris, then a Parisian legal firm. He joined Germain Maureau in 1994 and became a partner in 2001.

Work Experience

- **Since 1994: Germain Maureau**

Area of expertise: Trademarks, Designs / Copyright, Domain names (audit - litigation), Contracts, Litigation (infringement, invalidity, unfair competition ...), Audit

Previous experience: **Bevan Ashford**, *Sollicitors* (UK) ; **Ogilvy Renault**, *IP Attorneys* (Montreal, Canada), **Davidowicz & Associés**, *IP Attorneys*, (Paris) ; **L'Oréal**, *Trademark Department* (Paris).

Qualifications

- French & Swiss Intellectual Property Attorney
- European Trademark and Design Attorney
- DESS in Industrial Property Law, Paris
- LL.M International Business Law, McGill, Canada
- LL. B : Faculty of Law, Exeter, UK

Professional Memberships

- French Patent & Trademark Attorneys Institute (CNCPI)
- Rhône-Alpes Branch of AIPPI (GRAPI)
- International Trademark Association (INTA)
- International Association for the Protection of Intellectual Property (AIPPI)
- Asian Patent Attorneys Association (APAA)
- Association of Trade Mark and Design Law Practitioners (APRAM)
- MARQUES.org

Languages

- French
- English
- Spanish

Teaching

- Master II Droit de la Propriété Intellectuelle / Droit du design - Université Lyon Lumière III Lyon
- Master II Droit de la Propriété Intellectuelle et nouvelles technologies – Université de Grenoble
- Centre Paul Roubier (Lyon)