



# What is domain name management?

- Determining domain name strategy to standardise the registration process.
- Identifying and acquiring domain names (and extensions) relevant to your projects and brand.
- Preserving your rights by controlling renewals and updating ownership information.

# Why entrust us with domain name management?

- The key to successful domain name management is a **cross-disciplinary approach**. That is why we have skilled teams available to assist you in our legal, technical and marketing departments.
- We register to protect domain names--helping you to choose from more than 1200 extensions--to gain a commercial advantage.
- We regularly review your portfolio to ensure that it is both legally and technically compliant.
- We regularly provide our clients with **up-to-date information** on good management practices and changes to regulations impacting their domain name portfolios.
- We have **AFNIC** accreditation as a **domain** name registrar, allowing us to offer our clients a comprehensive and competitive service for domain name management: reservation, negotiation and litigation.



## Our practical approach to managing domain names

- Identifying the domain names to be first-time registered or acquired from third parties.
- For each domain name, putting into effect the best settings for you.
- Regularly evaluating your domain name portfolio usage to preserve your rights.



## Our services

- **Registering** and **transferring** domain names
- Domain privacy protection and trustee service (anonymisation)
- Buying back domain names
- Backorder: automatically purchasing the domain name on expiry
- **Identifying** relevant labels and extensions
- Analysing portfolios:
  - Identifying domain names registered by technical partners or distributors,
  - Identifying unused domain names, implementing appropriate redirections.
- Securing domain names: registry and registrar Lock
- Rationalising: management of abandonments, sale of domain names
- **Customised invoicing**: managing several business units, recipients and billing frequency.
- Supplemental services: SSL, TMCH, DPML, TREx

For more information about our domain name management services and rates, please contact us.

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