

Trademark watch

What is trademark watch?

1

Identify

the publication of new trademark applications that may be in conflict with your rights.

2

Detect

applications filed in countries where your trademark is not yet protected.

3

Act

quickly to defend
your interests.

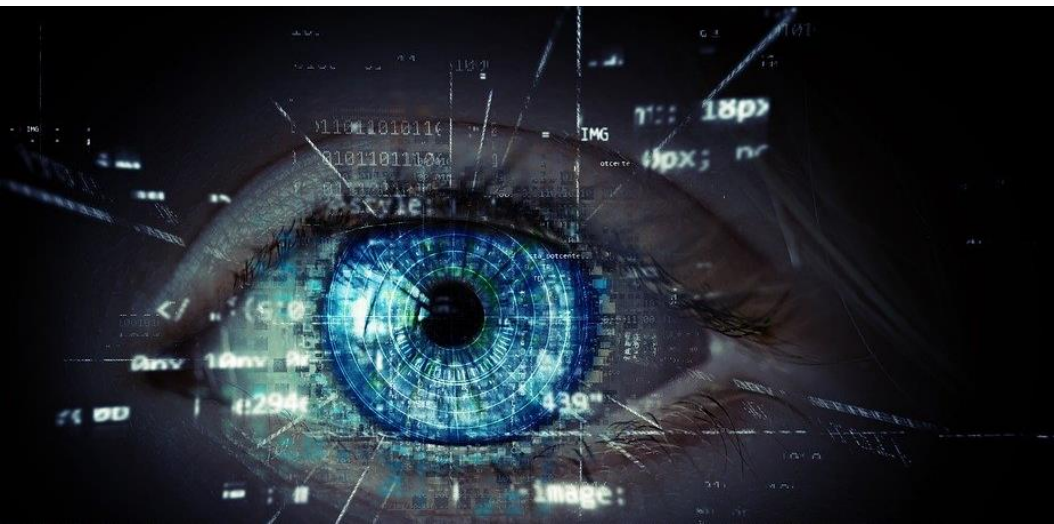
How is trademark watch carried out?

You

- Define the geographical area covered by the watch;
- Select the classes of goods and/or services concerned.

Your trademark attorney at Germain Maureau:

- Receives alerts;
- Assesses the level of risk;
- Informs you and share his/her expertise with you;
- Initiates appropriate actions, if necessary.

[illegible]

Why trademark watch is important?



- The French Office (INPI) does not check the availability of a trademark upon its filing; conflicting trademarks may thus be registered without you knowing!
- It is possible to file an opposition proceeding that is less expensive than a legal action which must be implemented within a very short time period from the publication date of the litigious trademark application.
- Tolerating similar trademarks may compromise a future infringement action.
- Monitoring is an excellent way of observing the competitive environment and of market intelligence.

Do not hesitate to contact us

For more information on Trademark watch and our prices for this service, do not hesitate to contact us.

CONTACT

Paris

31-33, rue de la Baume
FR-75008 PARIS
Tel: +33 1 45 26 36 90

Lyon

12, rue Boileau
FR-69006 LYON
Tel: +33 4 72 69 84 30

Marseilles

2 rue de Beausset
FR-13001 MARSEILLE
Tel: +33 4 65 38 19 66

Grenoble

20 rue Durand Savoyat
FR-38000 GRENOBLE
Tel: +33 4 56 24 03 94

Bordeaux

137 cours Victor Hugo
FR-33000 BORDEAUX
Tel: +33 5 24 73 74 66

Rennes

Immeuble des 3 Soleils,
20 rue d'Isly,
FR-35000 RENNES
Tel: +33 2 21 07 04 29

Saint-Etienne

Espace Fauriel 35 rue des
frères Ponchardier
FR-42100 SAINT-ETIENNE
Tel : +33 4 77 32 21 05

Lausanne

Switzerland
Voie du Chariot, 3
CH-1003 LAUSANNE
Tel: +41 21 560 55 98

Geneva

Switzerland
rue du Commerce 4
CH-1204 GENÈVE
Tel: +41 22 819 18 43

Munich

Germany
Leopoldstrasse 244
DE-80807 MUNICH
Tel: +49 89 208 03 94 04