



**Startup Pack**

**Startups and Intellectual Property**

For a startup, the protection of its innovations is essential. However, lack of time, fear of complexity or limited finances mean that Intellectual Property (IP) is not always perceived as a priority.

However, IP is a key business driver that can allow a startup to:

- achieve a competitive advantage;
- secure and ensure continuity of its project both at a national and an international level;
- bolster the interest of potential investors.

To help you secure your intangible assets while remaining focused on your business, Germain Maureau has established the Startup Pack.

**Our teams are strongly involved in the innovation eco-system in France**





Germain Maureau advises more than 200 startups, and has developed from this experience a bespoke support:

- An initial (free) diagnosis of your startup's position in terms of intangible assets: identifying priorities and action necessary in terms of patents, trademarks, designs, domain names, etc;
- One dedicated interlocutor, who is experienced in supporting startups;
- Training/awareness-raising of your teams on IP in the context of a startup (offered);
- A fixed fee, with a specific discount on our standard rate.

## A wide range of Experts

- Our firm will provide you with access to a wide range of Experts, whatever your technological field:



Mechanics



Physics



Electronics



Lifesciences



Computer science



Artificial Intelligence

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