



Isabelle HEGEDUS

Trademark and Design Attorney
French & Swiss Intellectual Property Attorney
European Trademark and Design Attorney

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Isabelle began her carrier at the French patent and trademark office. She worked for over 15 years in the Legal and International Department of the office, before joining Germain Maureau at the beginning of 2016. She is a lecturer at the University of Paris XI.

Work Expérience

- **Since 2016: Germain Maureau**

Isabelle provides proactive strategic advice on all intellectual property issues: clearance, acquisition, enforcement and exploitation of intellectual property rights (including trademarks, domain names and other distinctive signs used in the course of trade, designs, copyright, etc.). She handles international trademark and design portfolios, working with a wide range of clients, from SMEs to major companies or public institutions. Her practice also covers related issues such as unfair competition and free riding.

- **2001 - 2016: INPI – Legal and International Department**

Isabelle has long worked as legal adviser to the Head of Legal and International Affairs at the French patent and trademark office INPI. She was in particular in charge of representing the office and defending its decisions on trademarks, patents and SPCs (supplementary protection certificates) before the Courts of Appeal. Her experience included active participation in the French law-making process, as well as in European and International negotiations on industrial property issues.

- **1998 - 2001: INPI – Opposition division**

Isabelle began her carrier as a member of the opposition division (trademarks) at the French patent and trademark office INPI.

Qualifications

- French & Swiss Intellectual Property Attorney
- European Trademark and Design Attorney
- Master's degree (Master II) in Computer and IT law

Professional Memberships

- French Patent & Trademark Attorneys Institute (CNCPI) ; member of the Design Committee
- Vice-Secretary of the Association of Trade Mark and Design Law Practitioners (APRAM)

Languages

- French
- English
- German

Teaching, publications

- Lecturer at the University of Paris (Paris XI)
- Occasional contributor to the legal journal Dalloz IP/IT