



Pack Startup

Startups and Intellectual Property

For a startup, the protection of its innovations is essential. However, lack of time, fear of complexity or limited finances mean that Intellectual Property (IP) is not always perceived as a priority.

However, IP is a key business driver that can allow a startup to:

- achieve a competitive advantage;
- secure and ensure continuity of its project both at a national and an international level;
- bolster the interest of potential investors.

To help you secure your intangible assets while remaining focused on your business, Germain Maureau has established the Startup Pack.

Our teams are strongly involved in the innovation eco-system in France





Germain Maureau advises more than 200 startups, and has developed from this experience a bespoke support:

- An initial (free) diagnosis of your startup's position in terms of intangible assets: identifying priorities and action necessary in terms of patents, trademarks, designs, domain names, etc;
- One dedicated interlocutor, who is experienced in supporting startups;
- Training/awareness-raising of your teams on IP in the context of a startup (offered);
- A fixed fee, with a specific discount on our standard rate.

A wide range of Experts

- Our firm will provide you with access to a wide range of Experts, whatever your technological field:



Mechanics



Physics



Electronics



Lifesciences



Computer science



Artificial Intelligence

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