



Hugues **POUZET**

Partner

French & Swiss Intellectual Property Attorney
European Trademark and Design Attorney

Tel. + 33 4 72 69 84 30

hugues.pouzet@germainmaureau.com

Hugues started his career within Germain Maureau in 1984 and became a partner in 1991. He is former President of the Rhône-Alpes Branch of AIPPI (GRAPI) and former Vice-President of CNCPI. He is a lecturer at the University of Lyon and at the Centre Paul Roubier.

Work Experience

- **Since 1984: Germain Maureau**
President of Germain Maureau since 2010
Area of expertise: trademarks, designs / copyright, contracts, litigation (infringement, invalidity, unfair competition ...), designations of origin and geographical indications (AOC-IIGP)
- **2003 - 2004**
Member of the Advisory Board of CNCPI (French Patent & Trademark Attorneys Institute)
- **2001 - 2002**
Vice-President of CNCPI (French Patent & Trademark Attorneys Institute)
- **1999 - 2001**
Member of CNCPI (French Patent & Trademark Attorneys Institute)
- **Depuis 1997**
Member of the Board of Directors of Centre Paul Roubier (Intellectual Property Training Center)
- **1991 - 1993**
President of GRAPI (Rhône-Alpes Branch of AIPPI)
- **1989 - 1991**
Secretary of GRAPI (Rhône-Alpes Branch of AIPPI)

Qualifications

- French & Swiss Intellectual Property Attorney
- European Trademark and Design Attorney
- Doctoral Thesis on Private Law: "Non-Compete Clauses in Commercial Centers" University LYON III
- Master's degree in Private Law – University LYON III
- LL. B in Law

Professional Memberships

- French Patent & Trademark Attorneys Institute (CNCPI)
- Rhône-Alpes Branch of AIPPI (GRAPI)
- International Association for the Protection of Intellectual Property (AIPPI)
- International Trademark Association (INTA)
- Le Cercle de l'Union (Union Club): Member of the Steering Committee (2008 – 2011)
- Le PRISME: Club of business managers.

Languages

- French
- English
- Spanish

Teaching

- 1994 - 2019: Centre Paul Roubier – University Lyon III – « Intellectual Property Law »
8 octobre 2019
- Depuis 2005: MASTER 2: Intellectual Property Law.
University Lyon III
- 2002 - 2014: MASTER 2: Intellectual Property Protection and Management (MIPI)
University Lyon II
- 2002 - 2005: DESS: Luxury, Fashion and Art Management
Sorbonne Nouvelle – Paris III
- 1992 - 2018: Centre Paul Roubier: Trademark Law (EM Lyon)
- 1999 - 2004: ESABIO (Ecole Supérieure des Biotechnologies)
Pôle Universitaire Léonard de Vinci – Paris.
- 1995 - 2000: DESS: Management & Marketing of Luxury and Art industries
Université de Marne la Vallée
- 1993 - 1995: Ecole d'architecture de Lyon
- 1993 - 1994: Ecole Supérieure de Commerce de Saint Etienne.

Publications

- « Germain Maureau, 170 ans de propriété Intellectuelle » - Hors –séries Les Champions de l'économie régionale novembre 2019 Bref Eco
- « Conseil en Propriété Industrielle, une affaire de spécialistes » - Interview Focus, l'ESSOR Affiches 22 au 28 mars 2019.
- « 80 innovations Méthode Guillaume » - Préface de l'ouvrage, Janvier 2019.
- « L'internationalisation des entreprises, ça ne s'improvise pas. » - Tout Lyon Affiches 18 juin 2017- Débat dirigeants et experts.
- « Un chef d'Entreprise ne doit pas négliger les marques » - Le Progrès vendredi 22 juillet 2016
- « La mondialisation accentue le rôle des marques ! » - MARKETING – Professionnel .fr - 9 juin 2016
- « Vers la fin des marques ? » - La TRIBUNE, Acteurs de l'économie mercredi 1er juin 2016